

Art SCE

David Schoeppner

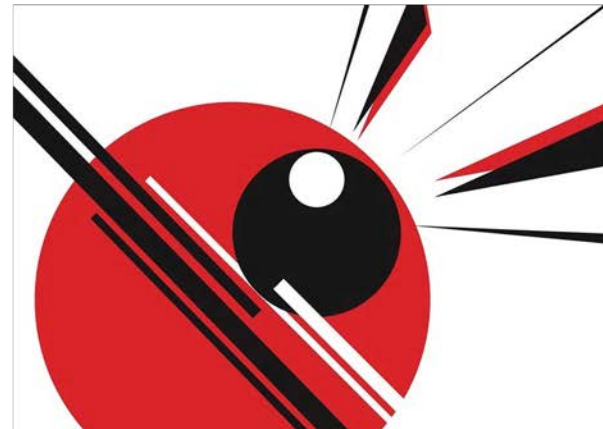
Artist Statement

Soccer is the most popular sport in the world and for good reason. The sport means more to people than just a spectacle, to some people, it's a religion. The beauty of soccer comes in the ability for people to rise from nothing and become international superstars. I'm designing a series on soccer players around the globe and creating an image that represents their roots. One player from each continent will be depicted that represents the "one and only hope" for their country. The purpose of the project is to remind the viewers that the most famous people in their fields came from humble beginnings. It's a way for me to show how far these athletes have come to achieve their dreams on the highest stage.

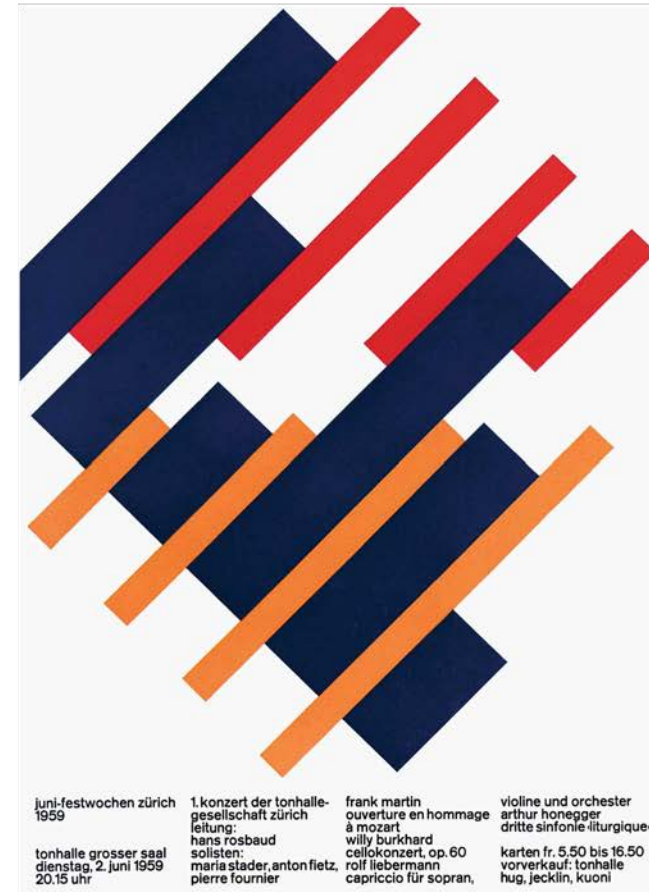
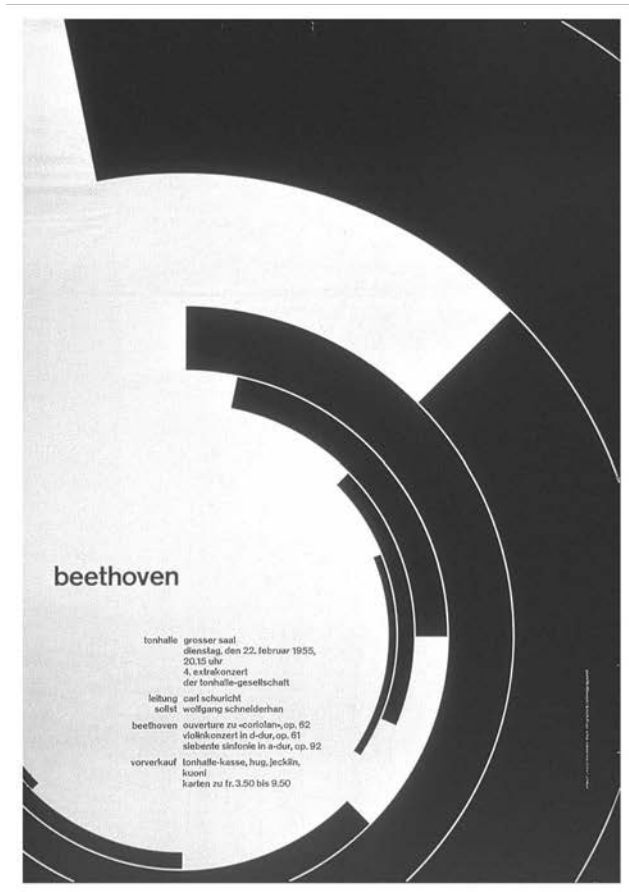
- Keylor Navas - Costa Rica
- James Rodriguez - Colombia
- Mohammad Salah - Egypt
- Robert Lewandowski - Poland
- Heung-Min Son - South Korea

I designed 4 posters that represent where each player came from. The background will consist of a custom typographic element that contains commentary in the language of their home country that reflects the graphic representation of their flag that lays on a low opacity to the background so the player figure stands out a bit more. Lastly, the top left of each image will contain the crest of their country first and their club team second, separated by an "x." The idea for the project is to create a hectic but energetic scene that illustrates these players' shows representing their countries on the field.

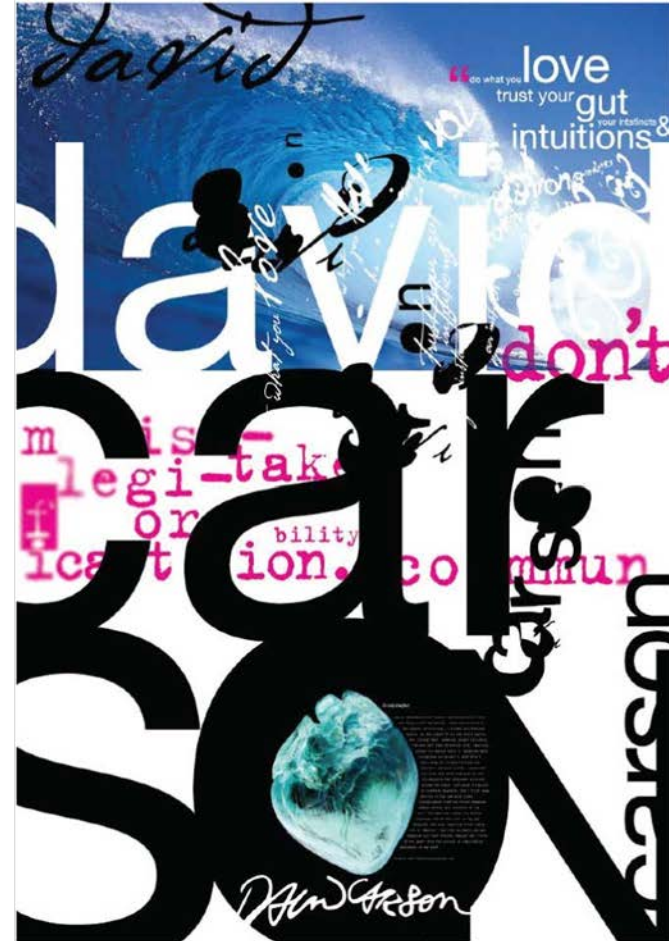
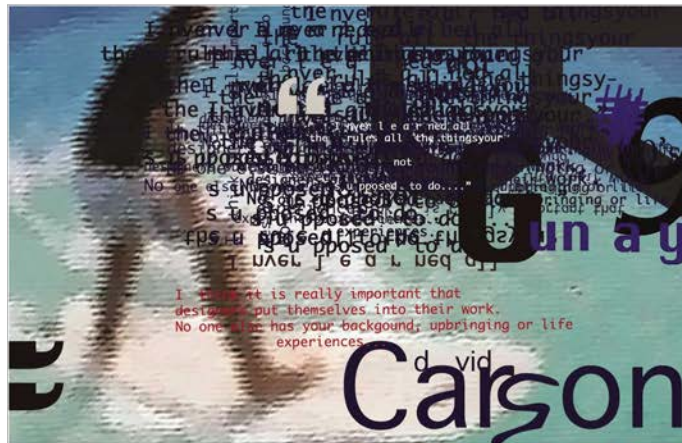
Influence – Russian Constructivism



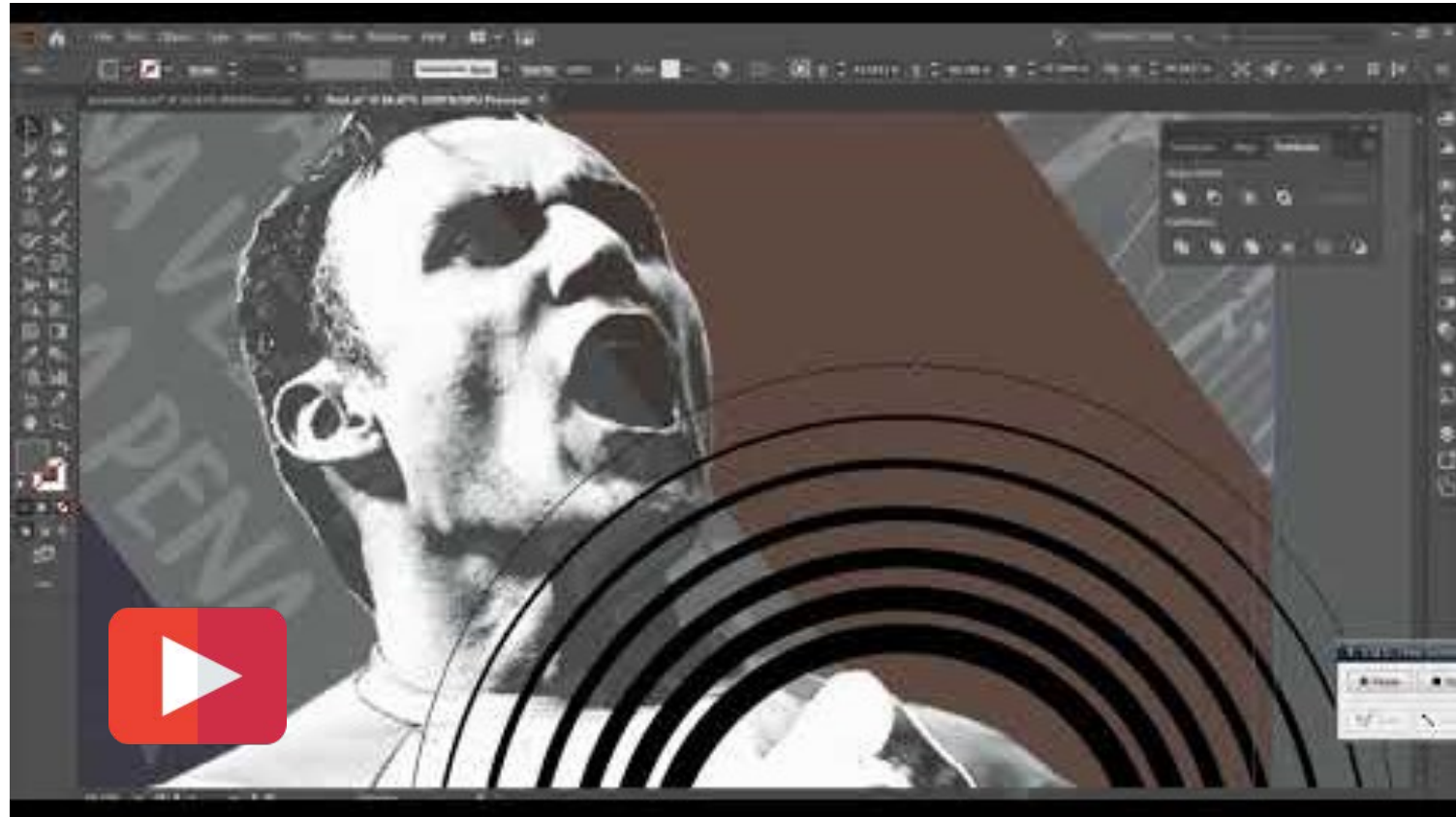
Influence – Josef Müller Brockman



Influence – David Carson



Process



Posters



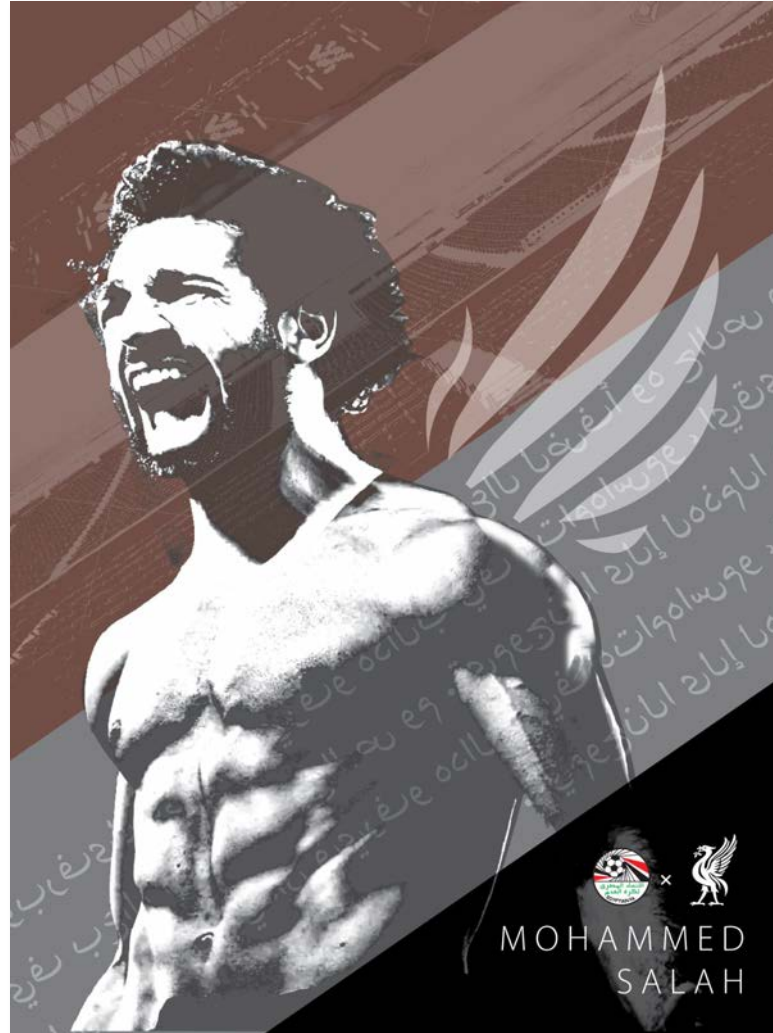
Keylor Navas
Illustrator
24" x 18"

Posters



James Rodriguez
Illustrator
24" x 18"

Posters



Mohammed Salah
Illustrator
24" x 18"

Posters



Robert Lewandowski
Illustrator
24" x 18"

Posters



Heung-Min Son
Illustrator
24" x 18"